

ADVANCED (4+1) ADMISSION TO INTEGRATED MARKETING COMMUNICATION, M.S.

Georgian Court's streamlined 4+1 advanced admission program allows students to earn a bachelor's degree in their undergraduate discipline plus an M.S. in Integrated Marketing Communication in just one additional year. Students will complete 120 credits of undergraduate credits and 30 graduate credits in five years in this convenient and affordable program.

Students must apply for acceptance into the program (<https://catalog.georgian.edu/undergraduate/school-arts-sciences/english/adv-adm-integ-mkt-comm/>) and will be admitted into the M.S. in Integrated Marketing Communication program in their junior year if they meet the GPA requirement. Students who do not meet 4+1 program requirements or who choose not to pursue the master's degree by completing the remaining courses will graduate with a bachelor's degree. Students who complete the five-year program will possess both a bachelor's degree in their undergraduate discipline and the M.S. in Integrated Marketing Communication degree.