

SCHOOL OF BUSINESS & DIGITAL MEDIA

The mission of the School of Business and Digital Media is to empower our students to engage and succeed in a rapidly changing world. The School of Business and Digital Media offers the foundation necessary for undergraduate and graduate students alike to become creative, ethical, solutions-focused leaders in today's global business climate.

Department(s)

- Department of Business Administration (<http://catalog.georgian.edu/graduate/school-business-digital-media/business-administration/>)
- Department of Communication & Graphic Design (<http://catalog.georgian.edu/graduate/school-business-digital-media/communication-graphic-design-multimedia/>)

The programs across both departments recognize the impact of digital technology for new product development, promotion, marketing, and e-commerce.