

ADVANCED ADMISSION TO INTEGRATED MARKETING COMMUNICATION, M.S.

The department offers select students from any undergraduate major at Georgian Court University the opportunity to apply for admission to the M.S. in Integrated Marketing Communication program after completing 75 credits. For acceptance, students must:

- complete an Advanced Admissions Application with the graduate program director,
- have an overall GPA of 3.5 or higher,¹
- complete a one-page statement of intent, and
- complete an interview with the graduate program director.

¹The program director may allow for a lower GPA based upon specific student circumstances.

Students meeting the above criteria will be accepted into the M.S. in Integrated Marketing Communication program and may take two graduate courses (6 credits) while they are still undergraduate students. The two graduate courses will be selected by the program director. Students must complete a minimum of 90 undergraduate credits prior to beginning graduate coursework.

Acceptance into the M.S. program is deferred until the undergraduate degree is conferred. The Advanced Admission to the M.S. in Integrated Marketing Communication program requires students to complete all undergraduate and graduate degree requirements.