

HEALTH COMMUNICATION, MINOR

This minor prepares students to effectively communicate health-related information and promote public understanding of health issues across diverse populations. Students will gain skills in crafting clear, culturally competent, and ethically sound messages for a variety of audiences and media platforms. The Health Communication minor incorporates interdisciplinary approaches to equip students with the knowledge to design and implement strategies in a healthcare setting.

Minor Sequence

This concentration is offered online through a consortium of accredited colleges and universities. Some courses in the concentration are taught by GCU faculty members. Other courses in the concentration are taught by faculty members employed by partner institutions in the consortium, with technology and administrative support provided by Rize Education. Oversight of courses offered through the consortium is reviewed and approved by Georgian Court University. Students register through Georgian Court University and receive academic credit from Georgian Court University.

The **Minor in Health Communication** requires 18 credits from

Code	Title	Credits
Required Courses		
CM209	Introduction to Public Relations	3.0
HCA111	U.S. Healthcare Policy	3.0
HCA211	Healthcare, Justice, Law, and Ethics	3.0
HCA391	Strategic Healthcare Operations	3.0
Communications Electives (Choose One):		3.0
CM101	Introduction to Mass Communication	
or CM100	Fundamentals of Communication	
CM105	Public Speaking	
CM251	Intercultural Communication	
CM252	Organizational Communication	
CM309	Public Relations Writing	
CM310	Interpersonal Communication	
CM350	Special Topics (Health Communication)	
Electives (Choose One):		3.0
HCA100	Career Exploration in Healthcare Admin	
MK356	Lifecycle & Email Marketing	
SP101	Elementary Spanish I (or any foreign language)	
Total Credits		18.0