

SPORTS MEDIA, MINOR

Perfect for students with an interest in sports, athlete and non, the Sports Media Minor is an interdisciplinary collaboration between Communication and Sport Management that prepares students to pursue a wide range of careers from television broadcasters to content creators.

Minor Sequence

The **Minor in Sports Media** requires 18 credits from:

Code	Title	Credits
Required Courses: ¹		6.0
CM217	Media Production	
SM375	Sport in Society	
Choose two courses from among the following:		6.0
SM213	Principles of Sport Management	
SM241	Sport Marketing	
SM416	Research in Sport	
MK246	Social Media Marketing	
Choose two courses from among the following:		6.0
CM200	Visual Communication	
CM205	Transmedia Storytelling	
CM/EN207	News Writing & Reporting	
CM/EN210	Writing for the Mass Media	
CM317	Advanced Media Production	
Total Credits		18.0

¹ Communication majors and Sport Management majors are welcome to complete the minor in Sports Media, but must meet with their academic advisor to discuss course selection. Only CM317 Advanced Media Production and SM375 Sport in Society (a maximum of six credits) may count for both major and minor program requirements.