

# DESIGN THINKING & INNOVATION, MINOR

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Open to students of any major, this minor cultivates interdisciplinary capabilities in creative problem-solving, innovation, and leadership through a creativity-driven and research-informed approach. Students engage with design thinking as a structured set of methods and tools for inquiry, ideation, and development, gaining practical experience applicable across diverse fields. The program prepares students for careers and advanced study in areas where creativity, innovation, and collaborative leadership are essential.

## Minor Sequence

The Design Thinking & Innovation minor under Graphic Design consists of 18 credits, including four required courses from the Graphic Design B.A. program and two electives from business-centered courses.

Code	Title	Credits
<b>Required Courses</b>		
GD111	Introduction to Design	3.0
GD112	Drawing for Designers	3.0
GD212	Intro to Design Thinking	3.0
GD328	Design Thinking & Innovation	3.0
<b>Electives (Choose Two):</b>		<b>6.0</b>
BU213	Mgmt Theory & Org. Behavior	
BU217	Introduction to Leadership	
BU314	Entrepreneurship	
MK246	Social Media Marketing	
MK266	Going Viral & Growth Hacking	
<b>Total Credits</b>		<b>18.0</b>