

FINANCE, B.S.

Overview

The B.S. in Finance is a comprehensive program of today's financial service industry. The program familiarizes students with financial management, financial markets and institutions, investment analysis, and global economics within the context of a corporate backdrop. Students will develop their quantitative and technical skills using financial software and will go beyond that into the bigger picture—leveraging fiscal concepts and strategies to run profitable, transparent, and compliant businesses and organizations.

The B.S. in Finance program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP).

Learning Outcomes

The finance program fully aligns with the learning objectives of the business core. In addition, upon successful completion of the finance program, students will have given evidence of the following outcomes and goals:

- Understand utility maximizing choices, trade-offs, and opportunity costs involved in such choices.
- Analyze various financial statements and risk-return relationships using different techniques and tools.
- Demonstrate the ability to analyze, interpret, and present financial and economic data.
- Understand and analyze the global interactions of financial markets and instruments.

Requirements

To earn this degree, students must successfully complete at least 120 credits, including General Education (<http://catalog.georgian.edu/undergraduate/academic-programs/bridge-general-education-program-requirements/>) requirements and the major requirements below.

Major Sequence

To earn a Bachelor of Science in Finance, students must successfully complete 120 credits which includes the business core, which is 45 credits in accounting, business, and economics coursework, plus additional courses in finance as follows:

Code	Title	Credits
Business Core Courses		
AC171	Principles of Financial Accounting	3.0
AC172	Principles of Managerial Accounting	3.0
EC181	Principles of Macroeconomics ¹	3.0
EC182	Principles of Microeconomics ¹	3.0
IS224	Introduction to Business Analytics	3.0
BU121	Quantitative Business Concepts ^{1,2}	3.0
BU211	Business Law	3.0
BU213	Mgmt Theory & Org. Behavior	3.0
BU221	Business Statistics & Probability	3.0
MK241	Principles of Marketing	3.0

BU242	Managerial Communications	3.0
or CM251	Intercultural Communication	
or CM252	Organizational Communication	
IS320	Management Information Systems	3.0
BU335	Financial Management I	3.0
BU350	Internship & Career Preparation	1.0
BU351	Internship ³	2.0
BU491	Business Strategies & Policy	3.0
Required Finance Courses		
BU434	Investment Analysis	3.0
EC382	International Finance & Economics	3.0
EC482	Financial Markets & Institutions	3.0
Elective Finance Courses		
Select two of the following:		6.0
AC471	Individual Federal Taxation	
AC472	Entity Federal Taxation	
BU319	Business & Professional Ethics ¹	
BU321	Electronic Commerce	
BU336	Financial Management II	
EC383	Labor Economics	
EC481	Comparative Economic Systems	
Total Credits		60.0

¹ Course may also satisfy a General Education requirement.

² BU121 Quantitative Business Concepts may be waived if the student has achieved a B or better in MA109 College Algebra, MA110 Precalculus, or MA115 Calculus I.

³ A Finance student is required to identify and search for internship opportunities in Finance.

Degree Map(s)

Course	Title	Credits
First Year		
Fall Semester		
GEN101	Pathway to the Bridge ¹	2.0
EN111	Academic Writing and Research I ¹	3.0
or EN221	or Honors Argument: Rhetoric & Research	
BU121	Quantitative Business Concepts ^{1,2}	3.0
Mod. Lang. or V&P Arts ¹		3.0
EC181	Principles of Macroeconomics ^{1,2}	3.0
AC171	Principles of Financial Accounting ²	3.0
Credits		17.0
Spring Semester		
GEN199	WI: Discovering Self in the Universe ¹	3.0
Mod. Lang. or V&P Arts ¹		3.0
BU242	Managerial Communications ²	3.0
or CM251	or Intercultural Communication	
or CM252	or Organizational Communication	
EC182	Principles of Microeconomics ²	3.0
AC172	Principles of Managerial Accounting ²	3.0
Credits		15.0

Second Year**Fall Semester**

Literature or Nat. Science ¹		3.0-4.0
Social Science or History ¹		3.0
IS224	Introduction to Business Analytics ²	3.0
BU213	Mgmt Theory & Org. Behavior ²	3.0
BU335	Financial Management I ²	3.0
Credits		15.0-16.0

Spring Semester

PL245	Philosophical Inquiry (or Religious Studies) ¹	3.0
Literature or Nat. Science ¹		3.0-4.0
BU221	Business Statistics & Probability ²	3.0
BU211	Business Law ²	3.0
EC382	International Finance & Economics ²	3.0
Credits		15.0-16.0

Third Year**Fall Semester**

PL245	Philosophical Inquiry (or Religious Studies) ¹	3.0
EC482	Financial Markets & Institutions ²	3.0
MK241	Principles of Marketing ²	3.0
BU350	Internship & Career Preparation ²	1.0
Elective or Minor Course		3.0
Elective or Minor Course		3.0
Credits		16.0

Spring Semester

Select one of the following: ¹		3.0
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Social Science or History ¹		3.0
IS320	Management Information Systems ²	3.0
BU351	Internship ^{2,3}	3.0
BU434	Investment Analysis ²	3.0
Credits		15.0

Fourth Year**Fall Semester**

Select one of the following: ¹		3.0
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Select one of the following: ¹		3.0
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Finance Elective ²		3.0
Elective or Minor Course		3.0
Elective or Minor Course		3.0
Credits		15.0

Spring Semester

BU491	Business Strategies & Policy ²	3.0
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Finance Elective ²	3.0
Elective or Minor Course	3.0
Elective or Minor Course	3.0
Elective or Minor Course	3.0
Credits	15.0
Total Credits	123.0-125.0

¹ General Education² Major³ A finance student is required to identify and search for internship opportunities in finance.