

DESIGN THINKING & INNOVATION, MINOR

Open to students of any major, the minor develops interdisciplinary skills in creative problem-solving, innovation, and leadership through **a creativity-driven approach**. Students gain practical experience using **design thinking as a research-driven set of tools and methods**, preparing them for careers and advanced study in a wide range of fields where creativity, innovation, and leadership are valued.

Minor Sequence

The Design Thinking & Innovation minor under Graphic Design consists of 18 credits, including four required courses from the Graphic Design B.A. program and two electives from business-centered courses.

Code	Title	Credits
Required Courses		
GD111	Introduction to Design	3.0
GD112	Drawing for Designers	3.0
GD212	Intro to Design Thinking	3.0
GD328	Design Thinking & Innovation	3.0
Electives (Choose Two):		6.0
BU213	Mgmt Theory & Org. Behavior	
BU217	Introduction to Leadership	
BU314	Entrepreneurship	
MK246	Social Media Marketing	
MK266	Going Viral & Growth Hacking	
Total Credits		18.0