

# DIGITAL DESIGN, B.A.

## Overview

The B.A. in Digital Design program will prepare students to enter creative industries such as graphic design, editorial publishing, digital illustration, advertising or package design, 2D and 3D animation, website design, and video production. Students will explore their creativity and build a professional portfolio that showcases their work to prospective employers.

## Learning Outcomes

Upon completion of the Digital Design and Graphic Design and Multimedia degree programs, students will have given evidence of the following outcomes and goals:

- Demonstrate a global view of design theory and history.
- Demonstrate a personal style through the application of theory and practice.
- Be fluent and flexible in designing for print and electronic media.
- Develop effective oral communication and presentation skills.

## Requirements

To earn this degree, you must successfully complete at least 120 credits, including your General Education (<http://catalog.georgian.edu/undergraduate/academic-programs/bridge-general-education-program-requirements/>) requirements and the major requirements below.

Students earning a B.A. in Digital Design will take courses in digital design for print and web applications, 2D and 3D animation, and video production for a total of 45 credits.

## Major Sequence

Code	Title	Credits
GD111	Introduction to Design	3
GD112	Drawing for Designers	3
GD113	Computer Graphics	3
GD114	Graphic Design I	3
GD213	Designing with Type	3
GD214	Graphic Design II	3
GD220	Digital Photography	3
GD226	Video & Sound Editing I	3
Select one of the following:		3
GD314	Graphic Design III	
MM326	Video & Sound Editing II	
GD430	Professional Practices	
GD322	Web Design I	3
GD324	Editorial Design & Book Illustration	3
or GD225	Packaging & Pattern Design	
GD327	2D Animation I	3
GD328	3D Animation I	3
GD422	Web Design II	3
AR220	Modern Art	3
Total Credits		45

## Degree Map(s)

Course	Title	Credits
<b>First Year</b>		
<b>Fall Semester</b>		
GEN101	Pathway to the Bridge <sup>1</sup>	2
EN111 or EN221	Academic Writing and Research I <sup>1</sup> or Honors Argument: Rhetoric & Research	3
GD111	Introduction to Design <sup>2</sup>	3
GD113	Computer Graphics <sup>2</sup>	3
Elective		3
Credits		14
<b>Spring Semester</b>		
GEN199	WI:Discovering Self in the Universe <sup>1</sup>	3
Quantitative Analysis <sup>1</sup>		3-4
GD114	Graphic Design I <sup>2</sup>	3
GD220	Digital Photography <sup>2</sup>	3
AR220	Modern Art <sup>1,2</sup>	3
Credits		15-16
<b>Second Year</b>		
<b>Fall Semester</b>		
Literature or Nat. Science <sup>1</sup>		3-4
Modern Language <sup>1</sup>		3
GD112	Drawing for Designers <sup>2</sup>	3
GD214	Graphic Design II <sup>2</sup>	3
Elective		3
Credits		15-16
<b>Spring Semester</b>		
PL245	Philosophical Inquiry (or Religious Studies) <sup>1</sup>	3
Literature or Nat. Science <sup>1</sup>		3-4
GD324	Editorial Design & Book Illustration <sup>2</sup> or GD225 or Packaging & Pattern Design	3
GD327	2D Animation I <sup>2</sup>	3
Elective		3
Credits		15-16
<b>Third Year</b>		
<b>Fall Semester</b>		
PL245	Philosophical Inquiry (or Religious Studies) <sup>1</sup>	3
Social Science 1 or History <sup>1</sup>		3
GD213	Designing with Type <sup>2</sup>	3
GD226	Video & Sound Editing I <sup>2</sup>	3
Elective		3
Credits		15
<b>Spring Semester</b>		
Select one of the following: <sup>1</sup>		3
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Social Science 1 or History <sup>1</sup>		3
Select one of the following: <sup>2</sup>		3

GD314	Graphic Design III	
MM326	Video & Sound Editing II	
GD430	Professional Practices	
GD322	Web Design I <sup>2</sup>	3
Elective		3
Credits		15

**Fourth Year**

**Fall Semester**

Select one of the following: <sup>1</sup>		3
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Social Science 2		3
GD328	3D Animation I <sup>2</sup>	3
GD422	Web Design II <sup>2</sup>	3
Elective		3
Credits		15

**Spring Semester**

Select one of the following: <sup>1</sup>		3
Ethics		
WS311	Shaping Lives: Women & Gender	
GEN400	WI:Visioning a Future	
Elective		3
Elective		3
Elective		3
Elective		3
Credits		15
Total Credits		119-122

<sup>1</sup> General Education

<sup>2</sup> Major