

# SPORTS MEDIA, MINOR

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## Minor Sequence

Code	Title	Credits
<b>Required Courses:</b> <sup>1</sup>		<b>6.0</b>
CM217	Media Production	
SM375	Sport in Society	
<b>Choose two courses from among the following:</b>		<b>6.0</b>
SM213	Principles of Sport Management	
SM241	Sport Marketing	
SM416	Research in Sport	
MK246	Social Media Marketing	
<b>Choose two courses from among the following:</b>		<b>6.0</b>
CM/EN207	News Writing & Reporting	
CM209	Introduction to Public Relations	
CM/EN210	Writing for the Mass Media	
CM317	Advanced Media Production	
<b>Total Credits</b>		<b>18.0</b>

<sup>1</sup> Communication majors and Sport Management majors are welcome to complete the minor in Sports Media, but must meet with their academic advisor to discuss course selection. Only CM217 Media Production and SM375 Sport in Society (a maximum of six credits) may count for both major and minor program requirements.